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ADALA BIOGRAPHY

ADALA (Born **Guillem Simó** from Barcelona) is an artist with a revolutionary mission. His songs deal with social criticism, ethics and spirituality, all while heavily criticizing the capitalistic system in which we live in. Together with the **SAME SONG BAND** (**Roger 'Bongoroll' Villanueva** (drums), **Quim 'King Siva' Simó** (sax), **Otger Ibars** (piano), **Martín 'Mato' Anderson** (guitar) and **Kike Zudaire** (bass)), they are inspired by, and therefore naturally gravitated to one of the most libertarian musical styles in recent history: Revolutionary reggae from the 70's and 80's.

ADALA burst on to the local scene in 2018 by releasing to critical acclaim his first project, a 3 Volume EP: "**Born - Cel - Ona**" – which all put together creates his 14 track debut album. All songs were recorded live at **LA PANCHITA STUDIO** and released independently under **LA PANCHITA RECORDS**. The Album is a tribute to the "Dub poetry" genre, skillfully mixing the narration of texts with melodies on reggae and dub rhythms.

The first volume "**Born**" was initially released in 2016, introducing **ADALA** to the scene and allowing him and his team to travel through the peninsula performing at a wide variety of events ranging from festivals to local village parties – establishing himself on the local reggae and "Sound system" scene, with collaborations with other artists such as **KYNE** or **ALEX BASS**.

The following year he started playing with **THE SAME SONG BAND** to introduce the second volume "**Cel**". In the fast paced music scene where everything is ephemeral, their idea was to recover the basics of roots reggae where the emphasis is put on the message in the music in contrast to how music is often being exploited as a vessel for people to reach fast riches and fame nowadays. "**Cel**" meaning "Sky" - and in this case the skies of Barcelona are what the youth of the asphalt city look up to dreaming of a better world.

"Ona" – the final episode of the trilogy, dropped in January 2018, and is made up of 3 additional gems. Continuing in the same spirit as the previous releases – they specifically invite the listener to become aware of the tremendous power of music to inspire people and become a tool for social change and transformation.

He also questions the concepts of property, "the sale of the city to capitalism" (referring to Barcelona), and how the era of consumption that we are living in is creating an increasingly unequal system.

This revolutionary attitude can not only been heard through the powerful lyrics in his songs but also, and even more so felt and seen live, as every show is more of a "Storytelling performance" than a regular concert. Accompanied by the **SAME SONG BAND** as well as some original Theatre props, light show



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and a décor, **ADALA** takes every single auditor on an amazing musical and spiritual journey.

ADALA SHORT BIOGRAPHY

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ADALA TRACKS

<https://open.spotify.com/artist/353yEVdHO50wAvfjzQUwN4>

ADALA VIDEOS

"Money"

<https://www.youtube.com/watch?v=7xuF8q1A9ZA>

"El foc que mou la Terra"

<https://www.youtube.com/watch?v=WQtSGk4NQD0>

"La Dinastia de la Plata"

<https://www.youtube.com/watch?v=NqohQopQFbs>



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“Mr. Fireman”

<https://www.youtube.com/watch?v=yj3lp813dec>

“Temps de Guerra”

<https://www.youtube.com/watch?v=uNfTn3fL5r8>

“November”

<https://www.youtube.com/watch?v=8tHbCUPn7fk>

ADALA SOCIAL MEDIA

WEBSITE:	http://www.adala.cat/
FACEBOOK:	https://www.facebook.com/adalamusic/
INSTAGRAM:	https://www.instagram.com/adala.blankfosk/
TWITTER:	https://twitter.com/blankfosk
YOUTUBE:	https://www.youtube.com/channel/UC-JNcJrzWSw2RtL-3TqYoeQ