

KEIDA

In 2009 Makeida Beckford more popularly known as “KEIDA”, emerged as a new talent on the JAMAICAN REGGAE/DANCEHALL scene with her debut single "Jamaican Boy". The single became an instant radio hit receiving airplay locally and internationally. This paved the way for a great number of collaborations with well acclaimed musicians and producers alike.

In 2010 she was nominated for the EXCELLENCE IN MUSIC AND ENTERTAINMENT AWARD for “Best New Female Artist” and won the JAMAICA STAR PEOPLE’S CHOICE AWARDS in the categories: “Best New Female Artist” and “Best Singjay”.

In 2011 she was selected to collaborate on the ICC Cricket World Cup anthem along with then reigning Soca Monarch Tian Winter of Antigua. Thereafter she featured on numerous shows and social events across the Eastern Caribbean.

KEIDA toured Europe and The United States of America extensively, doing club shows and performing on some of the most world renowned reggae festivals all those year. In June of 2018 she was featured on CHRISTINA AGUILERA’s highly anticipated album Liberation alongside fellow Jamaican songstress SHENSEEA for their single “Right Moves”.

KEIDAWEEEDA

KEIDAMUSIC

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**Featured on
CHRISTINA AGUILERA’S
“LIBERATION “ ALBUM IN 2018**

REGGAE HITS
“Ganja Tea” & “Stand for something”

HAS TOURED ALL OVER,
from California (Reggae on the River Fest)
to Spain (Rototom Festival)



GANJA TEA



STAND FOR SOMETHING



ONE LOVE